

## Presentations: *The Anatomy of Impact*

Chapter authors were asked:

1. to identify a great work or collection of works that the author wished intensively to analyze for its impact;
2. to describe the origins of the work and its place in the field of psychology;
3. to analyze why the work has had such great impact, emphasizing general as well as specific attributes that lead to impact;
4. to compare the work with works of lesser impact and state why the analyzed work has been so successful;
5. to give advice to students and professionals alike as to how they can strive to achieve substantial impact in the work they do.

Besides addressing the above 5 points in your presentation, you should briefly discuss whether there are any findings discussed in class and/or *Great Psychologists* that facilitates understanding of why the chosen work had such impact on the field. Consider, for example, the following questions: Was the author an unusually prolific contributor to the discipline? Was the work produced at an age typical for the “best work” of a scientific career? Was the work part of a “network of enterprise,” that is, a thematically interconnected body of research projects? Does the work have some of the properties expected of high-impact contributions?

The chapters

- Francis Galton's Hereditary Genius: Its Place in the History and Psychology of Science / *Dean Keith Simonton*
- A Profound and Radical Change: How William James Inspired the Reshaping of American Psychology / *David Leary*
- Franz Brentano / *Donald E. Polkinghorne*
- The Impact of Sigmund Freud and The Interpretation of Dreams / *Stanley B. Messer and Nancy McWilliams*
- Alfred Binet's Contributions as a Paradigm for Impact in Psychology / *Robert J. Sternberg and Linda Jarvin*
- Lessons in "Greatness" from Kurt Lewin's Life and Works / *Ellen Berscheid*
- The Dramaturgical Approach to Social Psychology: The Influence of Erving Goffman / *Theodore R. Sarbin*
- A Science of Persons: Exploring the Impact of R. D. Laing's The Divided Self on Psychology / *Frederick J. Wertz and Michael Alcee*
- Content and Context: The Impact of Campbell and Stanley / *William R. Shadish, Glenn Phillips, and M. H. Clark*
- Understanding Disciplinary Significance: Allen Bergin's 1980 Article on Values / *Brent D. Slife and Matthew Whoolery*
- Impact as Substance and as Fashion / *Daniel N. Robinson*
- Impact in Psychology: Final Reflections / *Frank C. Richardson*